



APPEA NATIONAL ENVIRONMENT CONFERENCE

SPONSORSHIP OPPORTUNITIES

HYATT REGENCY, COOLUM QUEENSLAND, AUSTRALIA
31 AUGUST - 2 SEPTEMBER

2010



www.appeaenvironmentconference.com.au

PRINCIPAL SPONSORS





APPEA NATIONAL ENVIRONMENT CONFERENCE

APPEA is holding its 2010 National Environment Conference from 31 August-2 September 2010.

The conference is being held at the Hyatt Coolom on the Sunshine Coast, Queensland. It is anticipated to attract between 150-200 delegates including industry stakeholders, environment professionals, regulators, academics and other interested parties.

This conference will highlight the issues and opportunities facing the oil and gas industry today. It will feature case studies and innovations from the industry itself, as well as essential updates from governments and the research community. It provides an invaluable opportunity for anyone interested in the environment, oil and gas, and the latest research and technology.

OPPORTUNITIES AT A GLANCE

Principal Sponsor

Dinner

Lanyards

Networking Lunches

Refreshment Breaks

Satchels

Satchel Inserts

Session Sponsorship

Speakers Support

Welcome and farewell functions

General sponsorship inclusions

In addition to the provisions listed, sponsors branding (name or logo) will be included in the following:

Conference registration brochure

Conference website:
appeaenvironmentconference.com.au

Final conference program

HOW TO APPLY FOR SPONSORSHIP

Applications open at 2.00pm AEST, 18 June 2010

To apply to sponsor the APPEA National Environment Conference 2010

- Refer to the sponsorship items listed and the sponsorship guidelines
- Decide on your sponsorship preferences (up to 5 preferences can be provided)
- Sponsorship applications (online only) will be open and be accepted from 2.00pm AEST, Friday 18 June 2010.
- Submit your sponsorship request online at www.appeaenvironmentconference.com.au under sponsorship

NOTE: Sponsorship applications will be processed in order of receipt, although APPEA reserves the right to reject any application at any time.

APPEA is happy to discuss alternative sponsorship options.

If you have any particular sponsorship ideas, or for further details, please contact:

Moira Lawler

Manager—Events Administration


APPEA

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M 0408 623 006

(All prices are in Australian Dollars and are GST inclusive)

PRINCIPAL SPONSOR	INCLUSIONS	\$12,500
<p>(Limited to two)</p> 	<ul style="list-style-type: none"> ■ Sponsors' name and logo on the registration brochure (if taken up before brochure produced), the APPEA website and in the final program. ■ One item inserted in delegates' satchels. ■ Prominent signage on the slides during the conference sessions. ■ Verbal acknowledgment at the opening and closing ceremony by the respective chairs. ■ Opportunity to display additional corporate branding (pull up banners) in conference registration area (to be supplied by the sponsor). ■ Two complimentary registrations to the event ■ Priority access to the delegate list prior to the event. ■ Priority seating allocations to the conference dinner. 	

SACHELS	INCLUSIONS	\$7,500
<p>Approximately 200 satchels will be produced by APPEA. The satchel design will be approved by the sponsor and APPEA.</p>	<ul style="list-style-type: none"> ■ Sponsor's name and /or logo on the satchel. ■ One item inserted in delegates' satchel. 	

OFFICIAL CONFERENCE DINNER — INCLUSIONS		\$9,000
<p>This dinner will be held on Wednesday evening in the unique setting, by the pool, at the Hyatt Coolum Resort with some light entertainment and plenty of time for networking. This will be the only official dinner of the conference.</p>	<ul style="list-style-type: none"> ■ Acknowledgment by the MC of the support of the sponsor. ■ Option of a representative of the sponsor to make a short welcome speech. ■ Acknowledgment on menu cards. ■ Signage incorporating the sponsor's logo and name prominently displayed at the function. ■ Option of additional signage (provided by the sponsor) to be displayed at the function. ■ Option of a reserved table for sponsor and their guests. ■ Two complimentary tickets for the dinner. 	

SACHEL INSERTS	INCLUSIONS	\$2,500 PER INSERT
<p>(Maximum of 5 inserts)</p>	<ul style="list-style-type: none"> ■ A limited number of satchel inserts will be placed in the conference satchel. These can take the form of promotional items (ie USB, pen, promotional items or a company flyer / booklet). All items must be approved by APPEA prior to placement in the satchel. A minimum of 200 inserts will be required to be provided by the sponsor. 	

CONFERENCE LANYARDS	INCLUSIONS	\$4,500
<p>250 high quality lanyards, including a safety break mechanism, will be produced and distributed at registration to the delegates attending the Environment Conference.</p>	<ul style="list-style-type: none"> ■ Sponsor's name and /or logo on the lanyard ■ Consultation in the choice and style of the lanyard (although APPEA's decision is final) ■ The option to receive any lanyards remaining after the conference or to order additional lanyards for the sponsor's own company 	

CONFERENCE NETWORKING LUNCHESES — INCLUSIONS**\$4,000 (PER DAY)**

- One sponsor can take both days
- Signage incorporating the sponsor’s name and logo prominently displayed in the luncheon venue.
 - Visual (on screen) and verbal acknowledgement (by the Chair in the session) immediately preceding the lunch.
 - Option of additional signage (to be provided by the sponsor) to be displayed in the luncheon venue.
 - Option of additional promotional items (to be provided by the sponsor) to be provided to delegates at the luncheon.

REFRESHMENT BREAKS**INCLUSIONS****\$4,500 (PER DAY)**

- One sponsor can take both days. There will be a total of three refreshments breaks per day.
- Acknowledgment by the Chair immediately preceding the morning and afternoon tea breaks
 - Signage incorporating the sponsor’s logo and name at a prominently displayed refreshment station.
 - Option of additional promotional items (to be provided by the sponsor) to be provided to delegates during the refreshment breaks.

SPEAKERS’ SUPPORT**INCLUSIONS****\$3,000**

- (Maximum of two sponsors). This year APPEA is hosting a number of high profile speakers and is seeking sponsorship to support this.
- Verbal acknowledgment by the chair of the sponsors when such hosted speakers present.
 - Visual acknowledgment on the AV screens of the sponsors logo when such hosted speakers present.

SESSION SPONSORSHIP**INCLUSIONS****\$2,000 PER SESSION**

- (Approximately five available). Sponsorships of individual sessions at the conference are available (*Please contact Mark McCallum, APPEA on +61 2 6267 0905 for specific session titles and speaker).
- Signage incorporating the sponsor’s logo and name displayed on the opening slide to the session.
 - Option of additional signage / limited product display within the session area (to be provided by the sponsor).
 - Opportunity to have company material on delegate seating.

WELCOME & FAREWELL FUNCTION — INCLUSIONS**\$2,200 (FOR THE 2 FUNCTIONS)**

- (Multiple sponsors accepted). This year the Conference will commence with Welcome Drinks on Tuesday 31 August and conclude with Farewell Cocktails on Thursday 2 September. Both events will provide a relaxed atmosphere for networking.
- Signage incorporating the sponsor’s logo and name prominently displayed at the function.
 - Verbal acknowledgment by the Chair immediately preceding the Farewell Cocktails.





SPONSORSHIP CONFIRMATION

A confirmation email of your allocated sponsorship item will be issued complete with a tax invoice and payment details. Your booking should not be regarded as fully confirmed until the 50 per cent deposit has been received. This deposit is required within 14 days of receipt of invoice. The balance of payments for your sponsorship item must be made by Friday 16 July 2010. After this time, APPEA reserves the right to resell your sponsorship item and hold any monies paid to date.

Applications for sponsorship open at 2.00pm AEST, 18 June 2010.

TERMS AND CONDITIONS OF SPONSORSHIP

- 1 Definitions**
'Cancellation Date' means 16 July 2010.
'Organiser' means the Australian Petroleum Production & Exploration Association Limited ACN 000 292 713.
'Sponsor' means the entity sponsoring an item at the event.
- 2 All sponsors are required to lodge their preferences with the organiser electronically. The organiser then notifies the sponsor which preference is successful following which the sponsor then offers its sponsorship which is then accepted by the organiser.**
2.1 The organiser retains the right to reject any sponsor that it deems inappropriate or unsuitable.
- 3 After written acceptance by the organiser issuing a tax invoice, the sponsor must provide an image of their logo in the format required by the organiser and other details as required (e.g. contact details, trademarks etc) to the organiser within 10 days of receipt of acceptance.**
- 4 50% of the sponsorship must be paid within 14 days of invoice unless otherwise agreed in writing by the organiser. The balance is required to be paid by 16 July 2010.**
- 5 The sponsorship fee does not include free conference registrations or access to delegate lists unless specifically stated as a sponsor benefit.**
- 6 All sponsorship materials must be submitted to the organiser as agreed on between the parties.**
- 7 Sponsors may not sublet, assign or apportion any part of the item(s) sponsored nor represent advertise or distribute literature or materials for the products or services of any other firm or organisation except as approved in writing the organiser.**
- 8 The organiser, will not be liable for damage or loss to sponsors properties by fire, theft, accident, or any other cause.**
- 9 Sponsors are allowed to apply for sponsorship of single or multiple items. Should your organisation be interested in sponsoring an arrangement not listed then please feel free to contact the organiser to discuss your preferences.**
- 10 If a sponsor wishes to cancel any sponsorship, the organiser requires a request to be received in writing by the organiser on or before close of business by the cancellation date, failing which the organiser will not refund any sponsorship monies. If a request is received on or before the cancellation date, the organiser will use its best endeavours to onsell the sponsorship in which event the sponsor will receive a refund of 50% of its original sponsorship. If the organiser is unable to onsell the sponsorship prior to the cancellation date then all sponsorship monies will be forfeited.**